



reate a Scene !

2017 國際學院招生文宣創意競賽

IC Recruit Students Processing Creative Competition

發揮源源不絕的創意，透過天馬行空的創意構想與規劃能力，讓招生文宣特別又吸睛！
It is time of show off your talent and creativity! By designing a special and attractive recruit process plan, you may have the chance to win NT\$8,000 and opportunity to present your works to the public.

收件原則Content requirement :

撰寫一份國際學院或國際學院內任一系所文宣宣傳構想書，內容包含「宣傳文宣主題」、「標語」、「介紹內容」與「版面配置概念」等，頁數、語言與格式皆不拘。

Design promotional plan for IC or any IC's department, your plan should include Theme of the plan, Slogan, Introduction and Layout concept" in any form, language or length.

評分標準Evaluation standards :

創意性/Creativity 30%、宣傳性/Publicity 40%、
視覺傳達效果/Visual Communication Design 30%

參賽獎金Prize :

第一名1st **NT\$5,000**、第二名**NT\$4,000**、第三名3rd **NT\$3,000**、
佳作excellent work **NT\$1,000**

(得獎訊息公布於娛樂系網頁，得獎者需在2017國際文化藝術節發表分享)

(Information regarding the winner will be announced on the EM department website.

Winners will need to present their works at the International Culture and Art Festival, 2017.)

報名資格Sign up condition :

義守大學在校同學 Must be a current student at ISU University

參賽人數 Number of Participants :

個人或組隊報名，每隊以5人為限

Individual or team. The maximum number of members in a team is five.

收件期限與方式Deadline :

4月24日前將作品列印送至娛樂系辦公室(國際學院8樓)

Print out the finished project and deliver it before **24th, April**

Place: Office of Dept. of Entertainment Management, IC 8th floor



指導單位/國際學院
Directed by IC

承辦單位/娛樂系
Organized by EM

協辦單位/國企系、觀旅系、國財系
Co-organized by IBA, ITH and IF

